

NURTR.COM – LEARN FROM THE GREATS

INTRODUCTION:

Launched in June 2018, today nurtr is one of the fastest growing Online Skilling Academies in the world. We launched our first course (Chess) in June 2018 and today have thousands of paying customers from 50 countries across all continents.

The company (Thought Roots India Private Limited) commenced operations in April 2016 by holding in-person and virtual sessions with mentors in schools across India. We interacted with ~40,000 students across 25 cities (Tier 1, 2, 3) which gave us granular insights into their *career aspirations, needs and wants*. We started our background work on Chess in late 2017 and formally launched the course in June 2018. Today we have most of the world's best chess coaches teaching on our platform.

While Chess is our first vertical, we are not a Chess company. Our vision is to be the most comprehensive, data-driven career skilling and mentoring company in the world.

PROBLEM BEING SOLVED:

We solve the problem of access – access to credible, best in class, deep course content and world-class mentors and trainers in “extra-curriculars” (chess, music, cricket, etc.).

KEY DIFFERENTIATORS:

Nurtr differs from other leading portals, who also profess “Learn from the best”, in some keyways:

- 1. Selection of Master Mentors** – we select our master mentors for their professional achievements & standing in the field as well as a demonstrable ability to teach (e.g. world's best chess coach, world cup winning cricket coach, Grammy winner with a successful history of teaching students through own academy).
- 2. Learning Path (Syllabus)** – For each vertical, we work in partnership with our master mentors to create an in-depth syllabus and a learning path which is a unique pedagogical approach for online platforms teaching chess, music, cricket etc.
- 3. Depth of Content** – with ~50 hours of *cinematized* recorded course content designed in partnership with our master mentor, our typical course has significantly greater depth when compared to other sites where the average course duration varies between 2-5 hours.
- 4. Live Interactivity** – as far as we know, we are the only online learning platform which provides live sessions (1-2-1, 1-2-many) as well as recorded course lessons from the masters. This hybrid teaching approach is a significant innovation and has been a key driver of our user adoption.

For more information pls visit <https://www.nurtr.com/> | <https://www.facebook.com/nurtrdotcom/>

CURRENT TRACTION: List of cities with paying customers (**735** cities across **ALL continents**):



MANAGEMENT TEAM:

nurtr's core team has more than five decades of experience in education, technology, and entrepreneurship with successful track record of building and scaling internet consumer brands. The team comes from leading educational institutions (IITs, IIMs, XLRI, INSEAD etc.) and is helped by an active set of advisors and investors - people who have built, invested in and run billion-dollar ventures in technology, consumer goods & services, and finance.

What makes nurtr a GREAT fit for you?

1. You will experience working in a truly dynamic and rapidly changing startup.
2. You will get the opportunity to see the development of new products along with enhancements of the current product.
3. You will be part of a fun and challenging environment where individual aspiration can be fulfilled.

Position Title: MySQL Database Administrator (Tech Support)

Qualification: B. Tech

Job Location: JMD Megapolis, Unit No. 41 & 42, Ground Floor, Sohna Road, Sector-48, Gurgaon

Salary: 3 LPA

Role & Expectations:

- Must have database knowledge, especially in MySQL, MongoDB
- Working closely with the Tech & sales team and should be able to solve the queries
- A passion for problem-solving
- Willingness to work in flexible time/days as per business needs

Required Qualification:

- B. Tech or Any degree relevant to Technical
- Proficient with relational databases (SQL Queries)